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#V3con



vision • visibility • voice

**Presented by Asian American Journalists Association** | Los Angeles Chapter

**Saturday, June 27, 2015**  
**8:00 a.m. - 6:00 p.m.**

Japanese American National Museum &  
The National Center for Preservation of Democracy  
100 N. Central Avenue, Los Angeles, CA 90012

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**8:00 a.m. - 4:00 p.m.**

**Registration** | NCPD Lobby

**Verizon Wireless Hopeline**

**Cellphone Donations** | NCPD Lobby

**V3con Social Media BINGO**

*Sponsored by McDonald's, @McDonalds*

**#V3bingo**

Participate and try to win an Apple Watch Sport!

**8:00 a.m. - 9:00 a.m.**

**Breakfast** | NCPD Lobby /

JANM Aratani Central Hall

*Sponsored by McDonald's, @McDonalds*

**#McLovinV3**

**9:00 a.m. - 9:20 a.m.**

**Welcome** | JANM Aratani Central Hall

**9:20 a.m. - 10:00 a.m.** ★

**Technology speaks: How Storytelling is**

**Becoming an "Experience"** |

JANM Aratani Central Hall

*Sponsored by Verizon, @VZVKen*

**#V3Experience**

Design has become an integral part of our lives — from Apple's iconic design to the new experiences technology like Oculus Rift is bringing us. What's the future of experience and design on the screen and off? This conversation explores how experience could — and is — changing storytelling.

Amara Aguilar, @amara\_media | Speaker

Jinsoo An, @blupixelz | Speaker

Lily Mahalik, @mazel | Speaker

**10:00 a.m. - 4:00 p.m.**

**V3con Photobooth** | NCPD Democracy Lab

*Sponsored by Nielsen, @NielsenKnows*

**#V3snaps**

**10:30 a.m. - 11:20 a.m.** 📣

**Making a Movement: #BlackLivesMatter** |

JANM Aratani Central Hall

**#V3Movement**

Gil Asakawa, @gilasakawa | Moderator

Patrisse Cullors, @osopel | Panelist

**10:30 a.m. - 11:20 a.m.** 🎁

**Telling the Untold Stories of Emerging**

**Communities** |

NCPD Tateuchi Democracy Forum

**#V3Community**

Anh Do, @newsterrier | Panelist

Suevon Lee, @suevlee | Panelist

Amna Nawaz, @Nawazistan | Panelist

**10:30 a.m. - 12:20 p.m.** 🛠️

**The Writing Coach is in: A Workshop on**

**Writing Better** |

JANM Nerio Education Center Classroom 1

**#V3Writing**

Steve Padilla, @stevepadilla2 | Presenter

(Sign-up required.)

**10:30 a.m. - 12:20 p.m.** 🛠️

**The New Liveshot** | JANM Inahara Foyer

*Sponsored by Comcast NBCUniversal, @NBCUniversal*

**#V3Liveshot**

Lia Haberman, @liahaberman | Presenter

Gadi Schwartz, @GadiNBCLA | Presenter

(Sign-up required.)

**11:30 a.m. - 12:20 p.m.** 📣

**Checking Multiple Checkboxes:  
Discussing Being Two “Others”** |  
JANM Aratani Central Hall

*Sponsored by Nielsen, @NielsenKnows*

**#V3Identity**

Frank Buckley, @FrankBuckleyTV | Moderator

Betty Lo | Panelist

riKu Matsuda, @riKuMatsuda | Panelist

Sonia Smith-Kang, @mixedupclothing | Panelist

**11:30 a.m. - 12:20 p.m.** 🎁

**Listen Up:  
What it Takes to Make a Great Podcast** |  
NCPD Tateuchi Democracy Forum

**#V3Podcast**

Tanzila Ahmed, @TazzyStar | Moderator

Ann Friedman, @annfriedman | Panelist

Andrew Ti, @ANDREWTI | Panelist

**12:20 p.m. - 1:30 p.m.**

**Lunch** | NCPD Lobby

*Sponsored by McDonald's, @McDonalds*

**#McDLovinV3**

**Self-Guided Tour of Japanese American  
National Museum** | JANM

*Sponsored by*

*Japanese American National Museum, @jamuseum*

**#V3janm**

**1:30 p.m. - 2:20 p.m.** ★

**Breaking through the Glass/  
Bamboo Ceiling** | JANM Aratani Central Hall  
*Sponsored by CBS Entertainment Diversity,*

*@CBSEntDiversity*

**#V3Ceiling**

We all want to rise, but at some point we might hit a ceiling, whether made of glass or bamboo. This panel brings together a group of executives who have made it to the top for a conversation about their success and the challenges they faced on their path.

David Ono, @abc7davidono | Moderator

Joe Zee, @mrjoezee | Panelist

Jeanne Mau | Panelist

**2:30 p.m. - 3:00 p.m.**

**V3con Lounge: Networking Break** |

NCPD Lobby / NCPD Democracy Lab

*Sponsored by McDonald's, @McDonalds*

**#V3networking**

**3:00 p.m. - 3:50 p.m.** 📣

**Re-imagining the (Asian) Superhero** |  
JANM Aratani Central Hall

**#V3Superheroes**

Keith Chow, @the\_real\_chow | Moderator

Bernard Chang, @thebernardchang | Panelist

Marissa Lee, @racebending | Panelist

Jon Tsuei, @jontsuei | Panelist

**3:00 p.m. - 3:50 p.m.** 🎁

**Social Metrics: More than just Numbers** |

NCPD Tateuchi Democracy Forum

*Sponsored by AARP, @AARP*

**#V3Metrics**

Jessica Kelleit, @JessKelleit | Panelist

Krishna Paz, @krishaalala | Panelist

**#V3con**

**3:00 p.m. - 4:50 p.m.** 

**Beyond Photos: Discover New Smartphone Visuals |**

JANM Nerio Education Center Classroom 1

Sponsored by McDonald's, @McDonalds

**#V3Visuals**

Maya Sugarman, @mayasugarman | Presenter  
(Sign-up required.)

**3:00 p.m. - 4:50 p.m.** 

**Finding the Heart of the Story: A Storytelling Workshop |**

JANM Inahara Foyer

**#V3Storytelling**

Tom Huang, @tomihuang | Presenter  
(Sign-up required.)

**4:00 p.m. - 4:50 p.m.** 

**State of the Asian American Blog |**

JANM Aratani Central Hall

**#V3Blog**

Frances Kai-Hwa Wang, @fkwang | Moderator  
Grace Hwang Lynch, @HapaMamaGrace | Panelist  
Jocelyn "Joz" Wang, @jozjozjoz | Panelist  
Phil Yu, @angryasianman | Panelist

**4:00 p.m. - 4:50 p.m.** 

**Money and Taxes: Exploring Finances as a Freelancer |**

NCPD Tateuchi Democracy Forum

Sponsored by Union Bank, @UnionBank

**#V3Money**

Canan Tasci, @TheCananTasci | Moderator  
Hrant Bedikian | Panelist  
Meena Thiruvengadam, @Meena\_Thiru | Panelist

**5:00 p.m. - 5:30 p.m.** 

**A Conversation With... Randall Park |**

JANM Aratani Central Hall

Sponsored by AAJALA, @AAJALA

**#V3Convo**

The hottest new show to tackle Asian American issues is ABC's "Fresh Off the Boat," starring Randall Park. In a conversation, Randall will talk about the show and what it means to Asian Americans.

Randall Park, @FreshOffABC | Speaker  
Ali Wong, @aliwong3000 | Speaker

**5:30 p.m. - 5:45 p.m.**

**Japanese American National Museum Exhibition Preview |**

JANM Aratani Central Hall

Presented by

Japanese American National Museum, @jamuseum

**#V3janm**

Koji Steven Sakai, @ksakai1 | Speaker

**5:45 p.m. - 6:00 p.m.**

**Announcements, Door Prizes\*, Evaluations and Closing |**

JANM Aratani Central Hall

Presented by V3con 2015 Steering Committee, @V3con

\*Must be present to win

**Programming Track Key**

 | Featured Topic

 | Conversation

 | Workshop

 | Takeaway

For full program descriptions, visit  
[www.V3con.com/schedule](http://www.V3con.com/schedule)

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